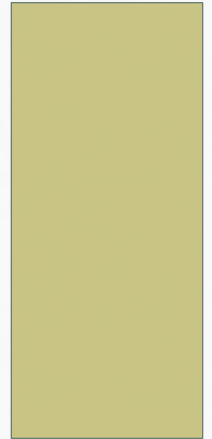


OUTDOOR SEATING ORDINANCE

RALEIGH APPEARANCE COMMISSION'S DESIGN REVIEW COMMITTEE
FEBRUARY 3, 2016



SCOPE OF DESIGN REVIEW

Design Elements of Updated Outdoor Seating Ordinance identified for Appearance Commission's Review:

- **Space Delineation:** Design of Stanchions and/or Specifications for Design of Visible, Above Ground Barriers for Outdoor Seating Area Space Delineation(Council request)
- **Outdoor Furniture:** Design Specifications(Council request)
- **Outdoor Signage:** Design Specifications(Council request)
- **Impacts** to Outdoor Seating Occupancy Limit

APPEARANCE COMMISSION DELIVERABLES

1. The character and appearance of space delineation (e.g. physical barriers, including stanchions)
2. Design guidelines for the appearance of furniture
3. Design guidelines for the appearance of signage (e.g. Occupancy max and "No alcohol beyond here" signs)
4. The impact these items may have on occupancy limits (as currently defined as 15 sf/person)

KEY DESIGN SPECIFICATIONS

OUTDOOR FURNITURE

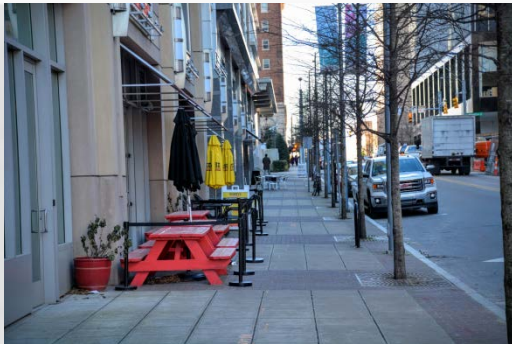
New Regulation: Furniture must be made of durable material. No plastic, or unfinished or pressure treated wood furniture is permitted; furniture must be kept clean and in good repair

Design Issue: Minimum design standards have resulted in a visually cluttered environment that is inconsistent with the visual character and harmony of the built urban fabric (issue most prominent along Fayetteville Street)

FIELD SURVEY PHOTOS



FIELD SURVEY PHOTOS



FIELD SURVEY PHOTOS



SAMPLE FURNITURE STYLES



FURNITURE SUPPLIER LINKS

- <http://www.akitchen.com/store/outdoor-dining.html>
- <http://contract-patio-furniture.com/outdoor-cafe-furniture.asp?gclid=CIOHzJHl1soCFUc2gQodF6YMsw>
- <http://www.seatingexpert.com/Restaurant-Outdoor-Furniture.asp>
- <http://www.restaurantfurniture.net/patio-furniture.html?src=adwords&camp=Furniture&adg=Outdoor&keyword=%2Brestaurant%20%2Boutdoor%20%2Bfurniture&matchtype=b&device=c&producttargetid=&adtype=&gclid=CIDC-KPn1soCFQsvgQodyTAHVw>
- <http://www.centralrestaurant.com/Outdoor+Furniture-sn125.html>
- <http://www.webstaurantstore.com/45777/outdoor-restaurant-furniture.html>
- <https://www.katom.com/cat/outdoor-furniture.html>
- <http://www.restaurantfurniture4less.com/restaurant-patio-furniture-outdoor-furniture.html>
- <http://www.outdoorrestaurantseating.com/>
- <http://www.foodservicewarehouse.com/furniture/outdoor-furniture/c5543.aspx>
- http://www.modaseating.com/Outdoor-Furniture_c183.html

DRAFT LANGUAGE

- Tables and chairs made of safe, sturdy, durable materials such as wrought iron, wood, steel, or cast aluminum are recommended for Outdoor Dining areas. Furniture material and scale should compliment the architectural character of the area. They should be movable and of a commercial grade, manufactured for commercial outdoor use. The use of small round or square tables seating 2-4 people will maximize the number of available tables and will provide flexibility in layouts. All furniture should be maintained and cleaned regularly. Tablecloths should be brought indoors nightly and cleaned on a regular basis.

KEY DESIGN SPECIFICATIONS

OUTDOOR SIGNAGE

New Regulation: Permit holders shall post visible signs at all exit points from the outdoor seating area to the public sidewalk reminding patrons that they cannot possess open containers of alcohol outside the public seating area

Design Issue: Insufficient guidance on size, location, and quality of signage has resulted in a visually cluttered environment that is inconsistent with the visual character and harmony of the built urban fabric (issue most prominent along Fayetteville Street)

FIELD SURVEY PHOTOS



BEST PRACTICES RESEARCH

MIAMI BEACH, FL

Outdoor Furniture:

- All sidewalk furniture shall be of high quality, design, materials, and workmanship so as to ensure the safety and convenience of the public
- Only sidewalk café furniture specifically shown on the approved sidewalk café site plan shall be allowed in the permit area
- The stacking, or piling up, of chairs shall be prohibited on the right of way. Tables, chairs and closed-up umbrellas may remain on the right of way as long as they are placed in an orderly manner

Outdoor Furniture:

- One menu board and one specials board permitted per sidewalk café for every fifty feet of frontage
- Size of signage on umbrellas limited
- Umbrellas should be fire-retardant, pressure-treated or manufactured of fire-resistant material

BEST PRACTICES RESEARCH

BELLFLOWER, CA

Outdoor Furniture:

- Street furniture should be compatible with adjacent public improvements, private structures, and building materials. The design materials and colors used for chairs, tables, lighting, and other fixtures including umbrellas and awnings should be generally consistent with both the architectural style and colors used on the building façade
- Awnings and umbrellas should not cover more than 50% of the outdoor dining area
- Barriers surrounding outdoor dining areas should complement the façade of the building and the public realm, as well as be highly transparent (e.g., wrought iron fencing)

BEST PRACTICES RESEARCH

NORWALK, CT

Outdoor Furniture:

- Furnishings for outdoor dining area shall consist solely of moveable tables, chairs and decorative accessories. Furnishings must be kept in a state of good repair and in a clean and safe condition at all times
- Outdoor heating not permitted

Outdoor Signage:

- No sign allowed at any outdoor dining facility except for the name of the establishment on an awning or umbrella fringe
- One menu board sign displayed within area of outdoor dining, mounted on an easel or other easily removable fixture. Sign not to exceed six square feet

BEST PRACTICES RESEARCH

CHARLESTON, SC

Outdoor Signage:

- Signs advertising the sale of goods or services shall be prohibited
- Menus restricted to a max. size not to exceed nine inches wide and twelve inches long and secured to tabletops or designed to prevent debris
- A sign posted in a visible location is required at the Sidewalk Café which states " it is unlawful to consume alcoholic beverages not purchased at permittee's establishment or its sidewalk Café or to remove alcoholic beverages from the sidewalk café"